



GB PARA ICE HOCKEY NATIONAL TEAM PROGRAMME - SOCIAL MEDIA POLICY

OVERVIEW

Every person who attends GB National Team training camps, either as a player or staff is covered by the policy. Everyone who travels with the team to any Tournament (IPC or otherwise) is also covered by this policy.

Breach of this policy will be treated as a disciplinary offence.

ONLINE BEHAVIOURS

The code of conduct states the expected behavioural standards, this includes behaviour on social media. Here is some specific do's and don'ts to consider before posting anything on social media:

- Pause and think about what you are saying and the impact it might have
- Be careful, respectful, and positive. You are personally responsible for what you post. If in doubt, don't post it.
- Think about your image – 'what do I want people to think about me or my team?'
- Consider who you are interacting with - you will likely come into contact online with under 18s. Familiarise yourself with safeguarding regulations in relation to engaging with under 18s.
- Respect confidentiality within the team e.g., tactics, squad information, announcements, coaching advice, training sessions.
- Remember many different audiences will see your posts including Club members, potential members, children, member's relatives, and friends.
- Be smart about protecting yourself, your privacy, and confidential information. What you publish is widely accessible and will be around for a long time, so consider the content carefully and your privacy settings.
- Don't post content that discriminates against individuals or groups based on age, disability, gender reassignment, marriage & civil partnership, pregnancy & maternity, race, religion or belief, sex, sexual orientation.
- Don't write anything on social media channels that you wouldn't feel comfortable seeing in a newspaper or hearing on TV. Everything you write is treated as a direct quote i.e. 'Would I say this face to face with someone?'
- Don't speak negatively about other programme members, competitors, officials, or governing bodies. Never use slurs, personal insults, or obscenity. Be professional and respectful.
- Be in the right state of mind when you make a post. Don't post when you're angry, upset, or your judgement is impaired in any way. Be very careful what you say, do and post because once it's on a social media channel, it can go viral very quickly.
- Don't engage in on-line disputes and don't allow family or friends to argue on your behalf.